

A Distinguished Summer Gathering in Bodrum by RAMS

With 37 years of experience as one of the pioneers in the real estate sector, RAMS hosted one of the most elegant gatherings of the summer season in the dazzling atmosphere of Azur Bodrum.

This special event, marked with the signature of RAMS, brought together prominent figures from the worlds of business, art, and society. The international brand vision of RAMS and the stylistic touches of the iconic Italian fashion house ETRO shaped the concept of the evening.

Since the day the partnership was announced, the world's first ETRO Residences project in Istanbul has attracted significant attention. At the event, the project was introduced in an inspiring atmosphere where modern architecture's refined lines intertwined with ETRO's distinctive aesthetic.

The evening began with a sunset cocktail overlooking Azur Bodrum's breathtaking view. A live performance by musician Emir Ersoy, melodies elevated with saxophone, and vibrant DJ sets energized the night, while a Mediterranean-inspired menu and refined presentations completed the elegant atmosphere of the RAMS gathering.

Among the notable attendees were renowned names such as Melis Sezen, Gökçe Bahadır, Belçim Bilgin, Burcu Kıratlı, Büşra Pekin, and Nesrin Cevadzade, who together enjoyed a night filled with music, conversation, and thoughtfully curated details — creating one of the summer's most memorable moments.

Devran Bülbül, Chairman of the Board of RAMS Türkiye, said in his speech at the event: “At RAMS, the most valuable moments for us are not only when we share our projects, but also when we share the lifestyle they represent with our friends. The vision we have created with ETRO is a holistic journey — from inspiration drawn from aesthetics to our understanding of quality and the value it adds to the city. Bringing this vision to life in Bodrum's delightful atmosphere together with our friends is truly meaningful for us.”